1 DAY

FINANCE FOR THE NON-FINANCIAL MANAGERS

Business Skills Course

COURSE OVERVIEW

In today's competitive business environment, managers and executives are increasingly required to interpret financial information and make strategic decisions that drive shareholder and stakeholder value. This course is designed for professionals in non-financial roles—such as project managers, department heads, and senior staff—who need to analyse financial statements, manage budgets, evaluate capital investments, and assess the financial implications of mergers and acquisitions. Participants will acquire the financial literacy necessary to monitor business performance, support strategic decision-making, and contribute effectively to organisational success, even without prior finance training

LEARNING OUTCOMES

- Understand, analyse, and interpret Profit & Loss, Balance Sheet, and Cashflow statements.
- Grasp the difference between profit and cashflow, and manage working capital to strengthen cashflow.
- Evaluate pricing decisions, manage costs and discounts, and use lean methods to improve profit and margins.
- Use analytical tools to measure company performance and benchmark against competitors.
- Apply techniques to assess capital projects, acquisitions, and business valuation methods.
- Understand the role of finance in strategy, budgeting, and performance measurement.
- Understand accounting and reporting issues for banking and financial institutions

TOPICS COVERED INTHIS COURSE

Introduction to Finance Concepts
Gain an overview of key financial principles and their relevance to business decision-making.

Profit & Loss and Financial Position
Understand the purpose and structure of the statement of profit or loss and the statement of financial position.

Interpreting Financial Statements
Learn how to read and interpret Profit & Loss Statements, Balance Sheets, and Cashflow Statements.

Analysing Performance
Use financial information to assess company performance, financial health, and market position.

Profit vs Cashflow
Explore the crucial differences between profit and cashflow and how each impacts business sustainability.

Budgeting and Control
Understand how to create and use budgets to manage operations and support strategic objectives.

Pricing and Profitability
Evaluate pricing decisions, cost behaviour, gross margins, and break-even points to improve profitability.

Investment Decisions
Apply techniques to assess and compare capital projects, acquisitions, and other investment opportunities.

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