

2 DAYS

ADOBE ILLUSTRATOR BEGINNERS



Corporate IT Course

LEARNING OUTCOMES

- Learn how to design logos that are visually striking, memorable, and versatile, suitable for a variety of uses from business cards to large-scale prints.
- Gain the skills to craft clean, precise illustrations that maintain quality at any size, whether for digital media, print, or branding projects.
- Discover how to integrate bitmap images with vector graphics to create cohesive, visually appealing designs that leverage the strengths of both formats.
- Build on basic techniques to create detailed, layered, and sophisticated artwork, incorporating advanced tools, effects, and creative workflows.
- Learn how to manipulate type to enhance your designs, create visual hierarchy, and make text an integral, eye-catching element of your illustrations and layouts.

COURSE OVERVIEW

This course introduces you to the essentials of Adobe Illustrator, the industry-leading software for creating scalable vector graphics. You'll learn the core tools and techniques to design sharp, professional illustrations that can be resized without losing quality. As part of the Adobe Creative Cloud, Illustrator works seamlessly alongside Photoshop and InDesign, allowing you to create a fully integrated and polished workflow for all your creative projects.

TOPICS COVERED IN THIS COURSE

DAY 1

Getting Started with Illustrator

Explore the Illustrator workspace, learn to navigate the environment, create and edit vector shapes, and master paths using the pen tool.

Working with Colour and Typography

Apply fills, gradients, strokes, and effects; work with basic typography including outlining text; and learn how to group and isolate vector elements for better control.

Advanced Vector Techniques

Use Pathfinder and compound shapes, incorporate patterns and symbols, and integrate bitmap images by linking files for versatile and dynamic designs.

Saving and Exporting Your Work

Understand how to save Illustrator documents correctly, choose the right file formats, and ensure your work is ready for print, web, or other digital applications.

DAY 2

Working with Colour

Learn to explore and use the colour palette, mix and save swatches, apply colours to illustrations, and work with spot colours and strokes to bring your designs to life.

Working with Text

Master creating and importing text, altering its appearance, using area and path type tools, positioning text creatively, and converting text to outlines for versatile design use.

Working with Layers

Understand how to create, organise, hide, lock, and duplicate layers, while working with gradients and transparencies to add depth and dimension to your artwork.

Preparing for Printing

Gain the skills to export illustrations in various file formats, understand essential print settings, and prepare documents correctly for professional-quality print output.