

POWERFUL PRESENTATION SKILLS



Business Skills Course

LEARNING OUTCOMES

- Understand what makes a good presentation using clear verbal and non-verbal communication.
- Be able to engage with an audience using visual aids and delivering confidently – managing anxiety and stress.
- Understanding the audience that you are presenting to and being able to deliver an impactful presentation specific to your audience.
- Understanding the structure of presentations and how to deal with questions from the audience confidently.

COURSE OVERVIEW

A highly interactive programme designed to build confidence and capability in creating and delivering impactful presentations. Through practical exercises, participants will learn to design engaging, visually compelling, and informative presentations using storyboarding techniques. Each participant will deliver a presentation during the day and receive constructive, developmental feedback from both the facilitator and peers.

TOPICS COVERED IN THIS COURSE

Essentials of a Great Presentation

Explore the qualities that make a presentation memorable, engaging, and effective, from clarity of message to delivery style.

Communication Skills

Strengthen both verbal and non-verbal communication, including tone, body language, and gestures, to build rapport and connect with your audience.

Audience and Message

Learn how to analyse your audience, capture attention from the outset, and craft a clear, impactful message they will remember.

Planning and Structure

Apply storyboarding techniques to organise ideas logically, plan concise and relevant content, and structure your presentation with a strong opening, compelling body, and powerful conclusion.

Visual and Vocal Impact

Use visual aids effectively to support your message and develop vocal techniques—such as pace, tone, and projection—for greater impact.

Confidence and Delivery

Build confidence in your delivery, manage anxiety and nerves, and handle questions or challenges from the audience professionally.

Practice and Feedback

Deliver practice presentations throughout the course, gain constructive developmental feedback from the facilitator and peers, and review your progress from Day One.

Final Presentation

Refine, tailor, and deliver a 10-minute presentation (video recorded with Q&A) to consolidate learning and showcase your improved skills.